



# THE READUCATE TRUST

## Annual Report 2010

April 2009 – March 2010

### Vision and Mission

**Our Vision** is to build a great nation through fighting crime through upgrading teachers' own reading and teaching-of-reading skills so that children & adults develop a lifelong love of reading and learning. Consequently learners will no longer tend to drop out of school and possibly turn to crime through boredom and frustration caused by inadequate teaching

**Our Mission** is to train literate people how to teach disadvantaged children and adults the multi-dimensional Readucate reading/language/reading/life-skills course. "Disadvantaged" encompasses adults with little or no schooling and children who are reading below grade level at school

## The Board of Trustees

NAME OF TRUSTEE	KEY ROLES & RESPONSIBILITIES (POSITIONS)
DR. John Keith Craig	Trustee
E. Freinkel	C.E.O.
Paul Jonathan Kirchmann	Chairman
Lorraine Balebogile Malahlela	Trustee
Mr Lesego Modingaoane	Trustee
Edith Mabel Venter	Trustee
Dr Gabaza Ngobeni	Trustee pending

## From the CEO

This past year has seen many challenges and changes for Readucate.

- Head Office is still on the 3rd Floor, Standard Bank Towers, 247 President Street Germiston. Thanks to Standard Bank giving rent free accommodation to Readucate.
- We are selecting new members to join the Board of Trustees. We are positive that this will not affect our survival.
- The Board of Trustees together with the Academic Advisory Board ensure that not only do we survive in today's competitive environment, stay true to our mission and vision, but that we maintain our high standards and principles.
- Chairman Paul Kirchmann will bring a sense of commitment and vision to our aim of making South Africa literate, uplifting poverty and morally and educationally challenged learners by providing vital skills.
- Interviewing candidates to take over the roll of CEO of the Readucate Trust

What we have:

- Accreditation with the ETDP SETA for facilitating an adult learning event
- Over 95 % of our Readucators and beneficiaries are previously disadvantaged
- We have been making a difference to literacy & education in South Africa for many decades
- We have not received qualified audits
- Our support doesn't stop once the course ends. We continue to be available via newsletters, refresher courses, open days etc.
- We support self sustainability by encouraging and providing Instructors with the basis to start their own Readucate Centre
- We use a national data base of Readucate Lecturers on an ad hoc basis; we save by not employing full time Readucators (Lecturers). Our Head Office is run and administered efficiently by only 3 full time employees - therefore we are not a "top heavy" organisation. Funds actually go to what they are intended for - upgrading teachers and learners through the Readucate Educator Development Course and Readucate Prisoner Rehabilitation Course.

## Readucate Staff

Job title of staff member	Gender – Female/Male	Race – Black/White etc
Martina Malapela Driver – part-time retired	Female	Black
Edna Freinkel Founder and Trustee	Female	White
Sharon Louw National Administrative Secretary	Female	White
Birgit Morgan - Volunteer Fundraiser	Female	White

## Financial report

Due to a lack of funding the Trust has not been in a position to hold as many courses as it has been in the past.

### Donations

7/5/2009	R100 000,00	Anyonomous Donor – J Beare
30/6/2009	R725,00	Amex - GGSA
	<b><u>R100 725,00</u></b>	

### Private People for RI Course

29/6/2009	R6 500,00	John Brodrick
25/11/2009	R6 500,00	Lorenza Mottalini for Rosy Mthembu
	<b><u>R13 000,00</u></b>	

### Course Fees

13/10/2009	R77 610,00	SASIX – AON Benfield
1/3/2010	R150 000,00	DG Murray Trust

R227 610,00

1/3/2010 R450 000,00 CEO for a year  
DG Murray Trust

## What's happened this year

### The impact of grants on the beneficiaries

The following courses were run in 2009/2010:

#### READUCATE INSTRUCTORS COURSES

<u>DATE</u>	<u>PLACE</u>	<u>READUCATE INSTRUCTORS TRAINED</u>
12 Oct – 3 Nov 2009	Alexandra	15
4 – 12 January 2010	Germiston	3

#### Refresher courses

Refresher courses are held periodically to inform Readucators of the latest trends in literacy training. In addition, attending refresher courses is motivating to educators and is one of the criteria to become a qualified Readucator who can train others to be Readucate Instructors. Thus the system is sustainable.

<u>DATE</u>	<u>PLACE</u>
17 August 2009	Bushbuckridge
18 August 2009	Tzaneen
19 August 2009	Lebowagomo
20 August 2009	Seshego
22 August 2009	De Aar
4 – 5 September 2009	Germiston
1 – 2 October 2009	Kimberley
14 October 2009	Bloemfontein
1 February 2010	Alexandra
26 Feb and 1 March 2010	Alexandra

#### Readucate Operates in the following provinces

<b>Eastern Cape</b>	<b>X</b>
<b>Free State</b>	<b>X</b>
<b>Gauteng</b>	<b>X</b>
<b>KwaZulu Natal</b>	<b>X</b>
<b>Limpopo</b>	<b>X</b>
<b>Mphumalanga</b>	<b>X</b>
<b>North West Province</b>	<b>X</b>

### **Open Day**

Due to lack of funding and logistical issues our annual Open Day was not held.

### **SASIX**

We trained 15 teachers in Alexandra and we paid a visit to all the schools in the beginning of 2010 to see them teaching and introducing the Readucate Programme into their schools. We arranged for a Mini refresher course before the first refresher course was arranged.

## **Successes and Challenges**

### **Current Achievements**

- The Black Empowerment Agency Empowerdex has allowed The Readucate Trust to continue having an AA BEE rating subject to new rating standards being agreed on.
- The Books 'Teach Any Child or Adult to Read' has been approved by the Gauteng Education Department.
- Seeking a CEO to take over and run the Trust for a year, getting funding for courses and also to carry on as a CEO.

Paul Kirchmann  
Chairman – Readucate Trust